**Expanded Clay Industry Reaffirms Sustainability Commitments at EXCA’s General Assembly in Parma**

Parma, 13 June 2025 – The European Expanded Clay Association (EXCA) held its annual General Assembly in Parma, Italy, convening company leaders, working group chairs and experts from across Europe’s expanded clay sector.

This year’s Assembly marked a new phase of momentum for the association, as members reflected on the challenges and opportunities for expanded clay in Europe’s evolving regulatory and market landscape. Representing more than 80% of the European expanded clay industry, EXCA confirmed its ambition to remain the unified voice for the sector in Europe.

During the meeting, the General Assembly also discussed the evolving EU regulatory framework and its implications for energy-intensive industries. From the **upcoming revision of the Ceramic BREF** to the implementation of the **EU ETS post 2030**, members exchanged insights on the sector’s priorities and coordinated advocacy strategies at both national and EU level.

EXCA members reaffirmed their commitment to sustainable production, including the increased use of biomass and circular raw materials, while reiterating the sector’s role in decarbonising construction through lightweight, durable, and thermally insulating solutions.

“As an industry built on mineral transformation, expanded clay combines performance with sustainability,” said Kim Rosenbom, vice President of EXCA. “We are determined to scale our contribution to Europe’s climate goals while ensuring that our industry remains competitive, resilient, and aligned with the EU’s decarbonisation objectives.”

To support this ambition, we presented **EXCA’s new 2025 Brochure**, outlining the industry’s diverse applications, and its ambitious decarbonisation efforts. Among the core messages: recognition of expanded clay in EU circular economy strategies, contribution to other sectors’ decarbonisation and a supportive permitting environment.

In closing, members expressed their appreciation to **Laterlite** for hosting the Assembly in Parma and reaffirmed EXCA’s role as a platform for collaboration, advocacy, and knowledge-sharing across the European expanded clay value chain.